

BAUMATIC LTD: PRIVACY POLICY & TERMS OF USE OF OUR WEBSITE

Terms Of Use Of Our Website

We own the copyright, trademarks and all other intellectual property rights in all material and content on this website, which you may use, download, copy, publish, transmit or otherwise make available by any other means only for your own personal non-commercial use. Any other use or reproduction of the material or content is strictly prohibited.

You may not create any link to this website without our prior written consent, nor may you restrict or inhibit the use or enjoyment of it by anyone else.

Viruses

Please note that viruses and similar destructive programs are an inherent risk of communication via the internet.

We will use our reasonable endeavours to prevent contamination of any material sent to you with any virus or similar destructive code.

We do not, to the maximum extent permitted by law, accept any liability for any viruses or similar destructive code which computer equipment and/or software used by you may suffer as a result of your accessing our web site and/or any other communication via the Internet between you and ourselves.

It is your responsibility to scan what you choose to download from our website to ensure that it is free of such items as viruses, worms, Trojan horses and other similar destructive code.

Privacy Policy

Baumatic Ltd is committed to ensuring that your privacy is protected. This privacy policy explains what information is being collected on our web site, how that information is collected, how the information is being used and who we may pass the information to. All information supplied by you online to this website and in any order(s) will be used and protected by us in accordance with current data protection law and this Privacy Policy.

1. What Information Do We collect?

When you order products we need to know your name, postal address, email address, telephone number, credit card number and expiry date.

We gather this information to allow us to process any orders you make as well as to maintain guarantee records and to provide after-sales service and extended warranties (as appropriate). The relevant information is then used by us, our agents and sub-contractors to supply/deliver products you have purchased and/or provide after-sales service. This information will also be used to communicate with you on any matter relating to the conduct of your account in general.

2. How Is your Information Collected?

We will collect personal information from you when:

- (a) you visit our website
- (b) we agree to accept an order from you and you complete an online order form; and/or
- (c) you contact us.

3. How Do We Use Your Information

We may use the information we collect about you for a variety of purposes, including:

- processing your Order
- processing your payment for the products you order from us
- maintaining guarantee records and after-sales service
- contacting you by email and post to keep you updated in respect of Baumatic products and services offered by us
- dealing with your requests and enquiries
- carrying out customer and market research and analysis
- improving the quality of our services
- maintaining our records and for other administrative purposes
- tracking activity on our website
- protecting our website and systems against unauthorised access
- fraud/loss prevention purposes
- assisting with any police investigations and/or enquiries
- complying with all our statutory and regulatory obligations

We may also supplement the information that you provide us with information that we receive from the third parties.

4. To Whom Do We Disclose Your Information?

We may disclose any of the information that we collect to other companies within the Baumatic Group and to those third parties referred to below:

- employees and agents of the Baumatic Group for the purposes of administering any accounts or providing any products or services provided to you now or in the future;
- agents who profile your data so that we may tailor the goods and/or services we offer to your specific needs;
- any regulatory authority to whom we may be required by law, regulation or rule having equivalent effect, to disclose your information
- any companies or third parties that perform services on our behalf.

5. Links

This website may contain links to other websites offering goods and services that we consider may be of interest to you. We believe these sites share a similar commitment to consumer privacy and urge you to review their privacy policy when visiting their websites.

The inclusion of a link to a third party website does not mean that we endorse any products or services referred to on that website. Such websites are entirely independent from us. We have no control over their content and/or management. You visit such websites entirely at your own risk. We accept no liability to you for the contents of such websites and/or their privacy and data use practices.

6. Our use of cookies and other information gathering technologies

We may use cookies and similar devices to provide us with information about you. A cookie is an element of data that a website can send to your browser, which may then store it on your system. We use these devices to help us (a) understand volumes of visitors looking at particular web page (b) determine how frequently particular web pages are visited, and (c) determine the most popular areas of our website. Please note, cookies do not contain confidential information such as your home address, telephone number or credit card details. We do not exchange cookies with any third party websites or external data suppliers and only keep cookies for the duration of your visit to our website.

If you wish, you can usually adjust your browser so that your computer does not accept cookies. If you do this you will still be able to browse around our site but the functions that allow you to add items to your trolley, set up a new account or access an existing account will not be available. Alternatively you can adjust your browser to tell you when a website tries to put a cookie on your computer. How you adjust your browser to stop it accepting cookies or to notify you of them will depend on the type of internet browser programme your computer uses.

Further information on cookies and how you can remove cookies from your browser is provided by the Interactive Advertising Bureau on its web site which is located at www.allaboutcookies.org.

7. Fraud Protection

In order to protect our customers and us from fraud and theft, we pass on information that we obtain from making identity checks and other information in our customers records, including how you conduct your account to financial and other organisations (including law enforcement agencies) involved in fraud prevention and detection to use in the same way.

8. Sale of business

If this business is sold or integrated with another business your details may be disclosed to our advisors and any prospective purchasers and their advisors and will be passed on to the new owners of the business.

9. Your consent

By submitting your information you consent to the use of that information as set out in this Privacy policy. If we change our privacy policy we will post the changes on this page, and may place notices on other pages of the website so that you may be aware of the information we collect and how we use it at all material times.

10. How Can I Access My Personal Information?

You have a right to see your personal data we keep about you in accordance with the Data Protection Act 1988. In order to see your personal information we hold please provide us with a written request for the release of your personal information and enclose a fee of £10.00 payable to Baumatic Ltd to cover our administration costs.

11. How Can I Remove My Name From The Mailing List?

If you want to be removed from our mailing list, please send an email to remove@baumatic.co.uk with the word 'remove' in the subject line and the email address that you wish to be removed from in the email. Alternatively each electronic mailing we send to you will have a link for you to un-subscribe.

12. How to contact Baumatic Ltd

We welcome your views about our website and our privacy policy. If you would like to contact us with any queries or comments please telephone 0118 9336900 or write to Customer Services, Baumatic Buildings, 6 Bennet Road, Reading, Berkshire RG2 0QX.